



“MAKE IT HAPPEN!”

List of useful video resources
From Y-Combinator

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1. Introduction

Y Combinator is one of the most important early stage acceleration program in the world, based in Silicon Valley.

Among startups funded by Y Combinator we find AirBnB, Dropbox, Stripe, Reddit, Coinbase, Quora, Weebly.

Over the years many exceptional mentors and startupperes have contributed to the famous Y Combinator video tutorials about many relevant startup subjects, and we present here a list of link to some of these resources.

We believe the teams can greatly benefit from these videos in terms of mindset and methodology.

2. Links to the Videos

Here is a series of links to Y Combinator videos arranged by subject.

2.1 Intro

How and why to start a startup: <https://www.youtube.com/watch?v=ZoggAy3h4OM>

Startup mechanics: https://www.youtube.com/watch?v=2_IpVq6vKRO

How to succeed with a startup: <https://www.youtube.com/watch?v=0lJKucu6HJc>

2.2 Idea Generation

Idea generation: <https://www.youtube.com/watch?v=zsBjAuexPq4>

2.3 Product Development

How to build a product I: <https://www.youtube.com/watch?v=6lFR3WYSBFM>

How to build a product II: <https://www.youtube.com/watch?v=qRt7mFuKwQY>

How to build a product III: <https://www.youtube.com/watch?v=09GRs0FXdWQ>

How to build a product IV: <https://www.youtube.com/watch?v=s1Rd4UShDxQ>

How to measure your product: <https://www.youtube.com/watch?v=MABmQhOImJA>

2.4 Growth

How to get users and grow: <https://www.youtube.com/watch?v=URiIrsrdplbo>

Product market fit: https://www.youtube.com/watch?v=_6pI5GG8RQ4

PR: <https://www.youtube.com/watch?v=KlekeNwOGHw>

How to sell: <https://www.youtube.com/watch?v=xZi4kTJG-LE>

2.5 Teams

Diversity and inclusion: https://www.youtube.com/watch?v=v8b_urti6iQ

How to build and manage teams: <https://www.youtube.com/watch?v=alqHBckSN8I>

2.6 Fundraising

Fundraising: https://www.youtube.com/watch?v=5ZXU84_sGXo