

Challenge Regulation

AI-Enhanced Satellite Image Resolution

Please Carefully Read This Document! You are agreeing to a Regulation for this particular Challenge only. Enel S.p.A., acting as the Challenge Owner for this Challenge, have required that you accept the following Regulation, so please take the time to understand it.

1. Introduction

Enel S.p.A. (hereinafter referred to as the “**Challenge owner**” or “**ENEL**”) is looking for a novel resolution enhancement tool based on an Artificial Intelligence (“**AI**”) algorithm, designed to improve the spatial resolution of freely available satellite imagery applied to the energy sector, for monitoring large-scale photovoltaic/wind power plant construction sites, detect photovoltaic installations and urban built conditions (ie. abandoned buildings).

To this purpose, effective on **January 15, 2025**, the Challenge Owner will launch on the platform Enel Open Innovability®, www.openinnovability.enel.com (hereinafter the “**Platform**”), a Call for Partnerships based on the present challenge (hereinafter the “**Challenge**”).

Please note that this Challenge is managed in collaboration with Leading Edge Only (hereinafter “**LEO**”), the challenge program partner of Enel S.p.A..

If Participants (as defined below) click “**SEND YOUR SOLUTION PROPOSAL**” and proceed to the openinnovability.enel.com platform for this Challenge, this Regulation will be a valid and binding agreement for all purposes relating to the participation to the Challenge and in addition to Participants’ agreement to abide by the Terms of Use of the Platform, available at the following link: <https://openinnovability.enel.com/terms-of-use>, when Participants registered as a Participant. No provisions Participants have agreed to that are specific to any other individual challenge not included in this Challenge will apply.

Participation is conditioned on providing the data required on the online registration form. Personal data will be processed in accordance with Enel Open Innovability®'s Privacy Policy which can be located at <https://openinnovability.enel.com/privacy/>.

2. Description of the Challenge

The Challenge is listed in the Challenges page of Open Innovability ® (www.openinnovability.enel.com) on the dedicated page:

<https://openinnovability.enel.com/challenges/call/2025/1/ai-satellite-image-resolution>

3. Definition of Submission

The participants who take part in the Challenge (each a **“Participant”**) shall submit the application through the Platform in relation to the Challenge described in paragraph 2 (the **“Proposal”**).

The submitted Proposal must be completed: please make reference to paragraph 6 for more details on submission.

4. Eligibility of Participants

The Challenge is reserved to all the legal entities worldwide which: (i) qualify as commercial companies (“società commerciali”), i.e., companies formed by one or more parties (either natural or legal persons) with the purpose of carrying out economic activities aimed at the production or exchange of goods or services, in order to generate a profit; and (ii) are not part of the Enel Group. For sake of clarity:

- Universities and physical persons are not eligible for the present Challenge;
- “Enel Group” means Enel S.p.A. and all the companies directly or indirectly controlled, for the purposes of Article 2359 of the Italian Civil Code, by Enel S.p.A. while such control is in place.

The employees of Enel Green Power S.p.A., Enel Grids S.r.l., Enel X S.r.l. and Enel S.p.A. who are involved in the organization and management of the Competition or who have access to the Open Innovability Portal back office, as well as their spouses or partners and their relatives up to the fourth degree, are not eligible for participation in this Challenge.

Furthermore, the spouses, partners and relatives up to the fourth degree of the employees of Enel Green Power S.p.A., Enel Grids S.r.l., Enel X S.r.l. and Enel S.p.A. who have worked or currently work in the technical sector of satellite generative AI solutions are not eligible for the participation in this Challenge.

It is the Participant’s responsibility to verify with the members of his/her kinship or spouse or partners (or with regard to his/her team members’) whether any of them is connected in any way to the Challenge or the Open Innovability® Portal, or falls within the conditions of exclusion mentioned above, and request (by e-mail to opeinnovability-support@enel.com), if necessary, any additional information to the Challenge Owner to fulfill its obligation.

By applying to the Challenge, the Participants shall represent and warrant what follows:

- 1) Participants are eligible to participate in the Challenge;
- 2) all the information contained in the Proposal is true, accurate and complete and Participants will maintain and update the Participants’ information to keep it true, accurate, current and complete;
- 3) Participants have viewed and accepted the privacy policy of the Platform;
- 4) Participants have not breached any laws in the country of residence prohibiting the participation in the Challenge;
- 5) if Participants are natural persons, Participants are at least 18 years old;

- 6) if Participants are natural persons representing a business or other entity, Participants are authorized to enter into this Regulation on behalf of that business or entity;
- 7) Participants are not in a position of conflict of interest with the Challenge;
- 8) the Proposal does not: (i) violate the rights - including, but not limited to, copyrights, trademark rights, patent rights, trade secrets or privacy rights - of any third party; (ii) prominently feature any trademarks or logos;
- 9) the Proposal complies with requirements set out in Regulation (EU) 2024/1689 (AI Regulation) and any other applicable European Union or Italian laws regarding artificial intelligence;
- 10) Participants release and undertake to hold harmless Enel S.p.A., its Affiliates and LEO from any and all liability or any injury, loss or damage of any kind arising from or in connection with the Challenge and/or the implementation of the activities related to the Challenge.

The Challenge Owner reminds all Participants that Enel Group has adopted and adheres to the principles set out in the Code of Ethics, Zero Tolerance for Corruption Plan and in the Global Compliance program of the Enel Group, which currently may be found at <http://www.enel.com>.

Participants hereby acknowledge the Code of Ethics of the Enel Group as binding and confirm to adhere to it. Participants also acknowledge that Enel S.p.A. has approved the Enel Global Compliance Program, which was drafted taking into account the main international conventions against corruption (*i.e.* Bribery Act; Foreign Corrupt Practice Act *etc.*) and which shall be adopted by all non-Italian subsidiaries of the Enel Group.

The Challenge Owner reserves the right to reject any proposal that does not comply with the abovementioned requirements. If the Challenge is won by a Participant not meeting the cited requirements, such Participant will lose the right to the Award.

5. Application

Proposals will be submitted exclusively online through the Platform.

Participants are requested to submit their Proposals in **English**.

Proposals submitted by any other means will not be considered.

Participants are requested to use the given format that appears in the Platform.

Proposals shall be submitted in a single stage and shall include the following sections:

- 1) information about the Proposal;
- 2) a clear description of the solution proposed with details on how it can be applied to the Challenge Owner's need and/or solve the Challenge with the requirements and constraints described in the Challenge;
- 3) all the deliverables set out in the Challenge page.

Participants are not allowed to post, upload, transmit, distribute, create derivative works or publish on the Platform the following materials:

- illegal, slanderous, defamatory, offensive, fraudulent, pornographic, sexually explicit, threatening material or material violating privacy or the rights of the individual;
- material which may represent, encourage or provide instructions for a crime or which may violate state, national or international laws;
- material violating third party's rights, including intellectual property rights;
- material copied or inspired by the one published by another Participant;
- material which may result in any way dangerous for minors;
- virus, malware or other hazardous files;
- material limiting the use or the fruition by any other Participants or the participation in the Challenge, or material which may expose Enel S.p.A and/or its Affiliates to any liability;
- material violating the Regulation, any other document and/or guideline published on the Platform, and/or applicable law;
- AI systems non-compliant with Regulation (EU) 2024/1689 (AI Regulation) and any other applicable European Union or Italian laws regarding artificial intelligence.

Participants are the sole responsible for the submitted Proposals.

Participants are strongly recommended not to wait until the last minute to submit the Proposal. Proposals received after the deadline provided by this Regulation will be rejected.

6. Evaluation process and deadlines

A. Submission

Participants will submit their Proposals on the Platform from **January 15, 2025 to March 4, 2025** (the "**Date of Expiration**").

The Challenge Owner has the right to extend the closing of this phase and to announce such an extension. Also, the Challenge Owner has the right to withdraw the Challenge at its sole discretion.

B. Evaluation Criteria

The Proposals will be assessed by the Challenge Owner considering the Solution's required features and characteristics set out in the Challenge page, on the basis of the criteria below:

- Overall scientific and technical feasibility of the Proposal;
- Economic potential of concept (e.g. Total Cost of Ownership);
- Business potential for the Challenge Owner;
- Novelty and not obviousness;
- Potential for proprietary position (i.e., is the technology novel or protectable);
- User's capabilities and related experience;

- Realism of the proposed solution;
- Maturity level of the proposal.

If the reward includes the opportunity to collaborate with the Challenge Owner and/or its Affiliates, once one or more suitable solutions have been identified, the Challenge Owner and/or its Affiliates will reserve the opportunity to start a collaboration, by way of example, on all or part of the following activities, as further specified by following Article 7:

- Test execution;
- Supply of prototypes (if the solution includes equipment);
- Installation and site tests;
- Follow up and monitoring of the proposed idea behavior.

For purpose of this Regulation, “**Affiliate**” means any legal entity directly or indirectly controlling or controlled by or under direct or indirect common control with the Challenge Owner, when “control” means the power to direct the management and policies of such legal entity, directly or indirectly, whether through the ownership of voting securities, by contract or otherwise; and the terms “controlling” and “controlled” have meanings correlative to the foregoing.

It is understood that, in any case, the evaluation and any decision to proceed further with any Participant is at complete discretion of the Challenge Owner.

C. Evaluation Process

The Challenge Owner team, which may include also personnel from Challenge Owner’s Affiliates, will evaluate each Proposal, getting in touch with the Participants if additional information is needed. Following this preliminary evaluation, the Proposal(s) that meet the requirements of the Challenge will be further evaluated by the Challenge Owner and/or its Affiliates. In this second evaluation, an analysis based on technical parameters, economic and business impact for the Challenge Owner will be performed. The presentation of the Proposal will also be evaluated.

The Participants who submitted the best Proposals could be invited for a live pitch by the Challenge Owner to present the Proposals.

The final evaluation will determine the “**Winning Solution(s)**” that best suite the requirements of the Challenge.

At the end of the assessment, the Participants will receive feedback.

7. Award and Payment

The Challenge Owner will recognize to the Winning Solution(s) a prize between a minimum of 5.000 USD and a maximum of 10.000 UDS, based on the extent to which the proposed solution meets the Challenge’s KPIs (The “**Prize**”). In addition, the Challenge Owner or any of its Affiliates may choose to award both the Participant(s) who submitted the Winning Solution(s), with the possibility to

negotiate, as per the Challenge Owner and/or its Affiliates' sole discretion, a collaboration agreement with the Challenge Owner and/or its Affiliates (together with the Prize, the "**Award**"). Pursuant such collaboration agreement(s), the Winning Solution(s) could be trained on specific database and test on real-world Enel scenario. The Participant who received the Prize, if offered with the chance to negotiate the collaboration agreement, shall undertake to enter into good faith negotiations with the Challenge Owner and/or its relevant Affiliate and not to interrupt or abandon the negotiations without a fair and reasonable motive. Any interruption or abandonment of the negotiation in bad faith shall constitute a profile of pre-contractual responsibility pursuant to Article 1337 of the Italian Civil Code. Furthermore, Participant(s) who submitted a Winning Solution shall guarantee to the Challenge Owner and/or its Affiliates up to 3 months trial license for no consideration on the Winning Solution(s), to deep dive on potential additional use cases.

No IP transfer shall occur under this Challenge.

The Challenge Owner has absolute and sole discretion over the granting of the Award. The Challenge Owner reserves the right to grant one Award only or more Awards, as well as to close the Challenge without granting any Award.

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Participants shall arrange and send to Enel S.p.A. and its Affiliates all documents required to receive the Awards.

The assignment of the Award to the winning Participant(s) is conditioned to the positive assessment of the internal control procedures on Enel Group counterparts.

The Prize shall be paid by LEO to the Participant(s) who submitted the Winning Solution. Payment is conditioned upon Participant's compliance with the provision of this Regulation. The winning Participant(s) understand and acknowledge that the Prize represents a complete payment, net of any transfer fees and local taxes that LEO may be required to withhold, for any Winning Solution and that Participant(s) are not entitled to any other compensation of any kind. All taxes levied on the Prize in accordance with the applicable local tax legislation of the Participant's tax residence shall be the Participant's sole responsibility, maintaining LEO, the Challenge Owner and the Challenge Owner's Affiliates free and clear from any liability, claims and lawsuits of any nature in relation to the taxes for which it is responsible.

8. Confidentiality and Intellectual Property rights

BY SUBMITTING A PROPOSED SOLUTION, PARTICIPANT UNDERTAKE TO MARK ANY CONFIDENTIAL INFORMATION, IF ANY, AS “STRICTLY CONFIDENTIAL”. The Challenge Owner and its Affiliates undertake to treat as confidential any information marked as “strictly confidential” by the Participants and not to disclose such confidential information to any third party not involved in the Challenge. Therefore, Participant acknowledge and agree that the Challenge Owner may decide to share, under bond of confidentiality and in line with applicable law, the Proposal to a third-party consultant or to any other Enel Group’s company during the selection process, solely for the evaluation of the Proposals within the Challenge.

At the time the Participants submit any Proposal, in whole or in part, on the Platform, and whether or not the Participants’ Proposals are selected, Participants are aware that the Proposal and associated materials (if any) shall be used only for the evaluation of the Proposal within the Challenge and will not be returned.

Participants undertake to treat as confidential any information that the Challenge Owner and any other Enel Group company will exchange with Participants within this Challenge.

This regulation does not imply the transfer of any intellectual property rights related to the Proposal from the Participants. Enel S.p.A. may share the Proposals with the other companies of the Enel Group **for the evaluation of the Proposed Solutions within the Challenge.**

THE CHALLENGE OWNER, AT ITS OWN DISCRETION AND WHERE IT IS POSSIBLE, MAY USE THE NAMES OF THE AUTHORS OF THE WINNING SOLUTION FOR COMMUNICATION PURPOSES.

By submitting the Proposal, the Participants represent and warrant that:

- Proposal is an original work made by the Participants, and the Participants have not included third-party content (such as writing, text, graphics, artwork, logos, photographs, musical recordings, clips of videos, television programs or motion pictures) in or in connection with the Proposal, unless the Participants have either obtained the rights to use such third-party content, or such content is considered in the public domain without any limitations on use;
- no natural or legal person other than the Participants has any right, title or interest in any part of the Proposal;
- the Proposal does not infringe any patent, copyright, trade secret, trademark or other intellectual property rights of third parties;

- the use of the Proposal by Enel S.p.A. and/or its Affiliates does not and will not infringe or violate any rights of any third party, including, without limitation, patent, copyright, trademark, trade secret and personal data;
- Participants have all the rights, licenses, permissions and consents necessary to submit the Proposals and to grant all of the rights thereof to the Challenge Owner and/or its Affiliates;

By entering this Regulation, the Participants agree that the Proposals and associated materials (if any) will not be returned.

9. Changes to this Regulation

By submitting the Proposal, the Participants acknowledge that the Challenge Owner may vary this Regulation at any time at its sole discretion. This includes changes to dates for deadlines and events, locations, or specifications of the Challenge.

Any changes to this Regulation will be posted on the Platform.

Participants should regularly visit the Platform to check if any update of the Regulation has been posted.

No changes can be retroactive.

10. Conflicts

In the case of any conflict between the present Regulation and the Terms of Use of the Platform and/or the Terms and Conditions of the LEO platform, this Regulation will prevail.

If a virus, bug, internet bot, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled (also referred to as force majeure) affects the fairness and/or integrity of this Challenge the Challenge Owner reserves the right to cancel, change, or suspend this Challenge.

If a Participant cheats or misconducts, the Challenge Owner reserves the right to exclude at its sole discretion such Participant from the Challenge.

If any Participant attempts to compromise the integrity or the legitimate operation of this Challenge or if the Challenge Owner has reason to believe that a Participant has compromised the integrity or the legitimate operation of this Challenge by cheating, hacking, creating an internet bot or other automated program, or by committing fraud in any way, the Challenge Owner and its Affiliates may seek damages to the fullest extent permitted by applicable law. Further, the Challenge Owner and its Affiliates may disqualify and ban from this and any future OpenInnovability.com challenges any Participant who commits a violation of this Regulation and/or applicable law. The Challenge may be canceled also if: (i) no Proposals are received; (ii) the Challenge Owner does not identify any winning Proposal or (iii) the winning Participant must be excluded.

11. Cost

Any cost relevant to the participation to the Challenge shall be exclusively borne by the Participants.

12. Limitation of liability

In addition to any other limitation of liability contained in this Regulation, the Challenge Owner and its Affiliates are not liable for any possible deficiencies of the Platform.

Furthermore, the Challenge Owner and its Affiliates are not responsible for problems regarding computers, networks or any other reasons that may lead to lost, damaged and/or late entries.

13. Governing law and jurisdiction

The Challenge is ruled by Italian law. Any disputes shall be exclusively set by the Courts of Rome.

14. Declaration of Honor

By submitting the Proposal, the Participants confirm that they have read and understood the "Declaration of Honor" on exclusion criteria and absence of conflict of interests attached in Annex 1 to the present Regulation.

ANNEX 1

Declaration of Honor

Participants undertake to inform the Challenge Owner and its Affiliates, immediately, if after the date of submission of the Proposal till the end of the evaluation process, any part of the Declaration of Honor described below will become untrue or inaccurate.

Declaration of Honor on exclusion criteria and absence of conflict of interest.

It is declared that the Participant is not in one of the following situations:

- i. he/she is bankrupt or being wound up, is having its affairs administered by competent courts, has entered into an arrangement with creditors, has suspended business activities, is subject to proceedings concerning those matters, or is in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- ii. he/she or persons having powers of representation, decision making or control over him/her have been convicted of an offence concerning their professional conduct by a judgment which has the force of *res judicata*;
- iii. he/she has been found guilty of serious professional misconduct proven by any competent court or public authority;

- iv. he/she is not in compliance with its obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which he/she is established or with those of the country where the Challenge is to be performed;
- v. he/she or persons having powers of representation, decision making or control over him/her have been subject to a judgment which has the force of *res judicata* for fraud, corruption, involvement in a criminal organization or any other illegal activity;
- vi. he/she is subject to a conflict of interest;
- vii. he/she has made false declarations in supplying the information required, as a condition of participation in the Challenge, or does not supply this information;
- viii. he/she is in one of the situations of exclusion, referred to in this Declaration of Honor.