

# “Creating added value for GPG heritage” - Program Regulation

## Challenge definition

“*Creating added value for GPG heritage*” is a challenge owned by Enel Global Power Generation about new business models and innovative disruptive ideas applicable to Enel assets, data and know-how, hosted on Enel Group Open Innovability Platform.

## Eligibility

“*Creating added value for GPG heritage*” is open to all the employees of one of the Enel companies that belong to the Global Power Generation Business Line (“**GPG**”) at the moment of the submission. Interns, external temporary workers and workers with contractual forms other than employees are excluded from the challenge.

## Topics

“*Creating added value for GPG heritage*” is centered on business themes, mainly focusing on:

1. **Assets, data and know-how valorization** - new ways to create values exploiting GPG assets, data and know-how within the existing models and processes.
2. **New business model** - new approaches and process for GPG involving assets, data and know-how.

## Proposals

Through the present challenge, GPG is looking for ideas to be implemented in the power generation business that rely on new processes and/or business model approach as defined in the “Topic” section.

All GPG employees, as defined in the “Eligibility” section, can submit Ideas through a specific challenge in the OpenInnovability Portal ([openinnovability.com](https://openinnovability.com)).

**By submitting an Idea to the OpenInnovability Portal, the participant accepts the Terms of Use of the platform itself and this Regulation.**

**In case of conflict between this Regulation and the Terms of Use, this Regulation will prevail.**

Moreover, all the innovative ideas submitted to the Open Innovability portal will be assessed also from an intellectual property perspective and, if they have deemed as worthy of protection from intellectual property point of view, the Organizational Procedure n. 962 "Intellectual Property & Industrial Secret Management" shall apply.

When submitting their ideas, participants must take into account the following requirements:

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- Proponents can submit ideas in their native language. However, we suggest to choose one of the four main languages of Open Innovability (English, Italian, Spanish and Portuguese).
- Ideas can be submitted by a single proponent or a team composed of maximum 5 participants, to be specified in the description of the idea along with the names of each participant in the team. All the team members must be registered on the [openinnovability.com](https://openinnovability.com) portal and accept the Rules of this Challenge. The team leader must attach the regulation in PDF format containing the name, surname and signature of all members for acceptance.
- In case of participation through a team, all the proponents must be employees of one of the companies that belong to the GPG.
- Proposals should highlight the benefits of the idea from a technical, strategical and economic point of view, highlighting the expected impact on the business, in order to allow a deep and complete evaluation.
- Ideas should include all the information (i.e. datasheet, techno-economic analysis, pictures) that can help in the evaluation phase.

### Evaluation

“**Creating added value for GPG heritage**” will close on November 19<sup>th</sup>, 2021.

A Technical Committee, composed of CIMSA (Competitor Intelligence, Market Studies and Strategic Analysis), Innovation, O&M, AFC and BD representatives along with, Sustainability, PO, DH, and HSEQ ones if needed, will evaluate proposals using the following criteria, in compliance with Enel Group regulation on Open Innovability Platform:

- Overall scientific and technical feasibility of the proposed solution;
- Value creation (cost-benefit ratio);
- Business potential for GPG;
- Novelty and creativity;
- Maturity level of the proposal.

The outcome of the Committee will be a shortlist of proposals that will be further analyzed and discussed during an Executive Committee, headed by the Head of Global Power Generation and attended by his first line.

The Executive Committee will select one or more winners of the challenge (the “Selected Proponent”).

At the end of the assessment, proponents will receive feedback via e-mail. In case of success, the Evaluation team will contact you for the definition of the following steps.

Awardees will also be valorized through Enel Group channels.

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The Committees have absolute and sole discretion to determine whether to accept Proposed Solutions and to make an Award.

## **Awards**

The Selected Proponent will be involved in the implementation of the solution. The role within the project will be discussed considering the characteristics of the project itself.