

“Do it better, do it circular” - Program Regulation

Challenge definition

“Do it better, do it circular! First call for Global Power Generation” is a challenge owned by Enel Green Power S.p.A. about Circular Economy (CE) hosted on Enel Group Open Innovability Platform, to collect innovative ideas that rely on a circular economy approach to be implemented in the Global Power Generation business.

Eligibility

“Do it better, do it circular! First call for Global Power Generation” is open to all the colleagues employed in *Enel Global Power Generation* at the moment of the submission.

Topics

“Do it better, do it circular! First call for Global Power Generation” is centered on circularity themes, mainly focusing on the 5 pillars of circular economy:

1. **Circular Inputs** - From reuse to recycle
2. **Product Life extension** - Extending life through design, maintenance and repair
3. **Sharing platforms** - Increase utilization rate through shared use/access/ownership
4. **Product as a service** - Sell to clients a service instead of a product
5. **New life Cycles** - Maintain value through upcycling, reuse and recycling

Proposals

Through the present challenge, Enel Green Power is looking for ideas to be implemented in the power generation business that rely on a circular economy approach as defined in the “Topic” section.

All Global Power Generation personnel can submit Ideas on PowerG website through a specific challenge in the OpenInnovability Portal (openinnovability.com).

Codice campo modificato

By submitting an idea to the OpenInnovability Portal, the participant accepts the Terms of Use of the platform itself and this regulation.

In case of conflict between this Regulation and the Terms of Use, this Regulation will prevail.

Moreover, all the innovative ideas submitted to the Open Innovability portal will be assessed in order to identify most promising contributions to be analyzed to check a proper intellectual property valorization or patentability, in compliance with Intellectual Property Policies, the most appropriate IP protection.

When submitting their ideas, participants must take into account the following requirements:

“Do it better, do it circular” - Program Regulation

- Proponents can submit ideas in their native language. However, we suggest to choose one of the three main languages of Open Innovability (English, Italian and Spanish).
- Ideas can be submitted by a single proponent or a team composed of maximum 4 participants, to be specified in the description of the idea.
- Proposals should highlight the benefits of the idea from an environmental and economic point of view and the expected impact on the business, in order to allow a deep and complete evaluation.
- Ideas should include all the information (i.e. datasheet, techno-economic analysis, pictures) that can help in the evaluation phase.

Evaluation

“Do it better, do it circular! First call for Global Power Generation” is an always open challenge, therefore it has no expiration date.

A Technical Committee, composed of Sustainability and Innovation representatives, along with O&M, E&C and HSEQ ones if needed, will evaluate proposals every four months using the following criteria, in compliance with Enel Group regulation on Open Innovability Platform:

- Compliance to Circular economy pillars;
- Overall scientific and technical feasibility of the proposed solution;
- Economic potential of concept (e.g. Total Cost of Ownership);
- Business potential for Enel;
- Novelty and creativity.

At the end of the assessment, proponents will receive feedback.

In case of success, the Evaluation team will get in touch with you to discuss the next steps, in order to communicate the details of the awards and the possibility to be engaged in the implementation of the solution.

Awardees will also be valorized through Enel Group channels.

Enel Green Power S.p.A. has absolute and sole discretion to determine whether to accept Proposed Solutions and whether to make an Award. The proponents acknowledge and agree that Enel S.p.A. (owner of the Open Innovability Portal) and Enel Green Power S.p.A (challenge owner) are not responsible for and have no liability for the selection of a winning proponent.

“Do it better, do it circular” - Program Regulation

Awards

The proponents of ideas deemed interesting will be rewarded with a virtual gadget, based on a circular economy or sustainability approach.

Moreover, the solutions selected by the committee will be awarded with an experience, focused on culture and mindset change.

The awardees shall choose among the following experiences that will be included within a specific catalogue, updated during the year:

- Participation to Enel Circular Economy School;
- Training courses focused on circular economy, organized by third entities (e.g. Ellen MacArthur Foundation, Coursera, international Universities);
- Job shadowing with Enel circular economy referent (CE Country Referent, Holding CE Referent, Business Line CE referent);
- Job Shadowing with Enel's external partners.