

e-Industries



Leading customers in their journey through energy transition opportunities...

CORE BELIEFS

C&I loads will be increasingly relevant for systems but, to be exploited, customers need to rely on a trustful partner...



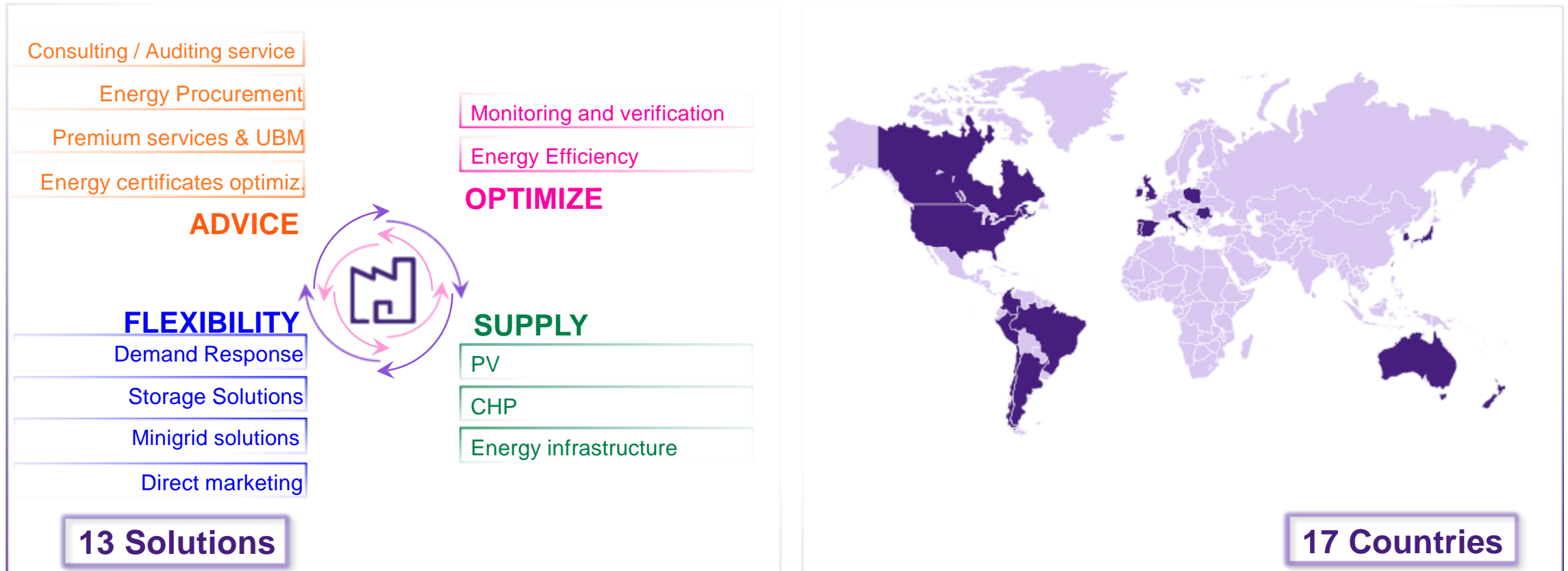
C&Is look for **competitiveness** in an **energy marketplace** increasingly **complex**

...that transforms new needs in opportunities while keeping a **Customer Centric** approach



Optimizing Energy assets **unlocks** multiple **values** for the **Customers**

...delivering outcomes in an «Energy as a Service» approach more than merely hardware...



EaaS delegates energy management to a qualified **vendor** whose **guidance, resources, and expertise** will support to **better manage** existing assets and **integrate** new **energy technologies** with **minimal risk exposure**.

...leveraging our technology platform...



Demand Response



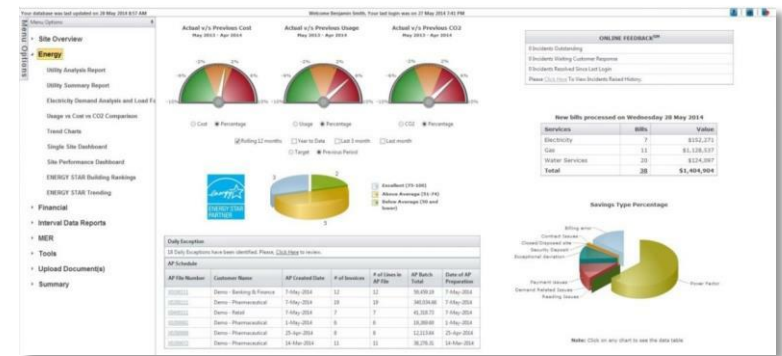
Storage Intelligence System



Energy Procurement



Energy Management System

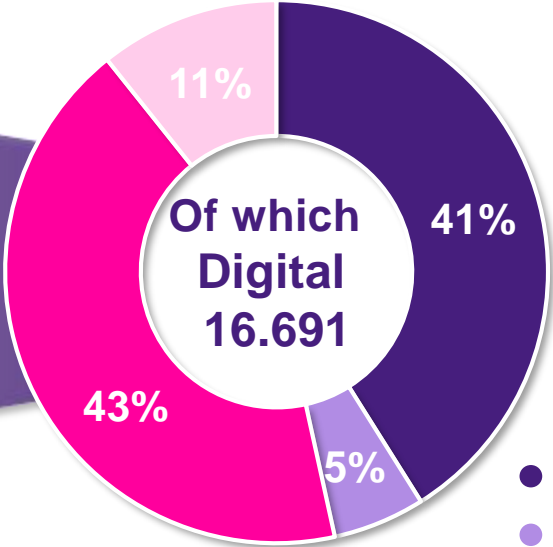
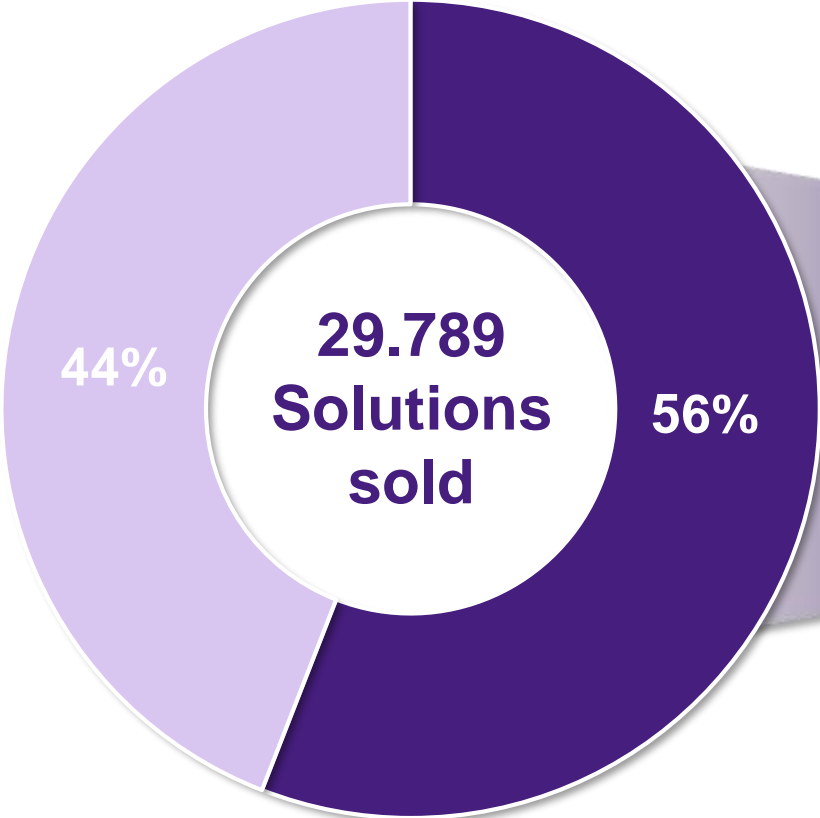


Smart Bill Management

...to satisfy a growing appetite for digitalization of our Customers...



- Digital
- No digital







- Flexibility
- Energy Procurement
- Smart Bill Management
- Energy Management System

A wide customer **data availability** to be leveraged to **create new value**

...working continuously to exploit the power of the data



We are looking for further ways to accelerate the already started path that will lead us to:

-  **Ideate** new useful services and boost the cross and up-sell
-  **Maximize** the value of the Enel's commodity customer base
-  **Improve** the Customer Experience to reinforce new acquisitions and stickiness
-  **Expand** their value by unlocking further revenue streams



What's your idea?

Thank you!